



# WEST GUWAHATI COMMERCE COLLEGE

## Invitation Paper for ISBN- Volume

**Theme :- Prospects and Challenges in Business and Economic Growth in Assam**

Dear Sir/Madam,  
We are pleased to announce the upcoming edited volume, "Prospects and Challenges in Business and Economic Growth in Assam" We invite papers on Business opportunities and Economic Growth in Assam. Your contribution will play a key role in shaping this important discussions. We look forward to your contributions in our upcoming volume.

### Sub - Themes

- Role of SHGs in promoting village economy
- Entrepreneurship and Sustainability
- Green Finance
- Green Marketing
- Industrial Growth in MSMEs
- Digital Education
- Economic Mobility
- Renewable Energy Solution
- Eco-Friendly Infrastructure
- Economic Environment
- Agro based Industries
- Prospects of Semi Conductor Industry in Assam

### Submission Details

Paper submission deadline: 30<sup>th</sup> April 2025  
Intimation of Acceptance: 15<sup>th</sup> May 2025  
Date of Publication: 1<sup>st</sup> August 2025

#### General Guidelines:

The length of article:  
Maximum 2000-3000 words  
The writers must mention their name, designation and Email Id

#### References:

The papers should be written in MS word, 12 font size, line spacing:1.5 with latest APA referencing style. The authors are also requested to send a PDF copy of the paper

#### Submission Email:

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