

Notice

It is notified for B.Com 3rd semester students to prepare a project report on Entrepreneurship as a course curriculum. Total marks for the project report will be 30 marks (20 marks for project report and 10 marks for viva). The project report will be followed by a viva for the subject. The last Date for submission of the project report is 10th October 2023 in the department of management. The viva for the same will be held on 1st, 2nd and 3rd November from 10 am onwards. Students are asked to prepare the project report on any one of the following topics.

1. Feasibility study as a tool for entrepreneurial success.
2. The role of small scale enterprises in solving unemployment problems.
3. The role of small scale business in creating employment.
4. Strategies for improving small scale enterprises.
5. Sourcing raw-materials for small scale business.
6. Effects of startup business in entrepreneurial development in Assam.
7. The challenges of hotel management.
8. Entrepreneurial development and employment creation.
9. Challenges facing handicraft business in implementing promotion strategies for their product.
10. Youth perspectives on way-out of unemployment issue in Assam.
11. Challenges and prospects of setting up small –scale business in Assam.
12. Others.

Note:-

Roll No.....001-120.....01/11/2023

Roll No.....121-240.....02/11/2023

Roll No.....241-360.....03/11/2023

Absent students will be declared failed in the concerned subject as per G.U instructions.

Name of Teachers Supervision

Name	Roll No
1. Dr. Iva Devi	001-90
2. Mr. Ranjit Das	091-180
3. Dr. Subrata Bhowmick	181-270
4. Mrs. Tripti Haloi	271-360

Allowed to circulate. There is no provision of re-examination system.

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11/9/2023
Principal IIC
Gurukul Commerce College
Guwahati, Assam-781012

Dr. Iva Devi


Head Department of Managements
WGCC, Maligaon Ghy-12

Notice

Home Assignment

All are 6 marks

Class	Subject	Topic
B.COM 5 th Semester	POM	The importance of product packaging in competitive marketing strategy
	ADVT	"Word of mouth, World of Business" explain.
B.COM 3 rd Semester	MPA	Explain Maslow's need hierarchy Theory of motivation.
B.COM 1 st Semester	BOM	Why is managing diversity Significant. Explain.


Dr. Iva Devi
Head Department of Management
WGCC, Maligaon Ghy-12

Note:-

5th semester students are asked submit assignment on 11th October 2023 in Vice Principal Room.

3rd semester students are asked submit assignment on 13th October 2023 in Vice Principal Room.

1st semester students are asked submit assignment on 16th October 2023 in Vice Principal Room.

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